

Informative about cookies and navigation of web site(with traffic analyzers)

This informative is directed to physical persons that access and consult the web site of **KEGIOM LIFTING DI GIOMBETTI FRANCESCO & C. S.N.C.** on the senses of art. 13 decree legislative 30 June 2003 n° 196- "Codex in the argument of protection of the personal data" and the art. 13 GDPR 679/16 "European regulation on the protection of the personal data".

Identity of the Controller

This web site is managed by **GIOMBETTI FRANCESCO** Controller of treatment of **KEGIOM LIFTING OF GIOMBETTI FRANCESCO & C. S.N.C.** with the headquarter in **VIA DUCHESSA DI GALLIERA 12 15076 OVADA(AL)**. The controller warrants the security, the reservedness, the protection of the personal data of which is in possession, in any phase of their process of treatment. The personal data collected are used on the respect of decree legislative 196/2003 and of GDPR 679/16.

The DPO wasn't designated

The finality of the treatment

The informatics systems and the software procedures for the operativity of this web site acquire in the course of their normal exercise, some personal data of which transmission is implicit in the use of the protocols of communication of internet. These are informations that aren't acquire for to be associated with identified persons interested, but for their own nature could through elaborations and associations with data in possession of other persons, permit to identify the users. This category of data includes the addresses IP or the names to domain of the computer used by users that are connected at the web site, the addresses in notation URI (UNIFORM RESOURCE IDENTIFIER) of resources requested, the hour of the request, the method used for make the request at the server, the dimensions of the file obtained in answer, the numeric codex indicating the status of answer from the server (good end, error...) and other parameters relatives at the operative system and at the informatics ambient of the user.

These data are used for the only purpose to obtain anonymous statistics informations about the use of the web site and for controls the correct operativity of it and are cancelled immediately after the elaboration.

The data could be used for identify the responsibility in the case of hypothetical informatics crimes for damage the web site.

Jurical base of the treatment

The use of technical cookies is a treatment executed on the interest legitimate of the Controller; the use of analytics cookies is executed with the permission of interested person.

Addressers of the data

The Controller of the treatment doesn't communicate any date or informations of personal identification to persons others if non eventually and for that which is strictly necessary to persons that intervenes in quality of supplier for erogation of the services regarding the management of the web site and for the consequence management of the contractual rapport and of the relatives administrative accomplishments.

Transfer of the data

The Controller of the treatment doesn't transfers the personal data to countries foreigns or to international organizations.

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The conservations of the data

The Controller of the treatment preserves the data for the time necessary to obtain anonymous about the use of the site. The data are deleted immediately after the elaboration.

Rights of the person interested

With the reference of art. 7 of decree legislative 196/2003 and the artt: 15- right of access;16- right of rectification;17- right of cancellation,18- right to limitation of the treatment;20- right to portability;21 right of the opposition;22-right of the opposition to automatized decisional process of GDPR 679/2016, the person interested exercises his rights writing to the Controller of the treatment at the address up written ,or by e mail(info@kegiom.com)_ specifying the object of his requests,the right that want exercise and attaching fotocopy of an identity document that attests the legitimacy of request.

Revocation of permission

With the reference at art. 23 of decree legislative 196/2003 and at art.6 of GDPR 679/16,the person interested can revoke at any moment the permission .

Proposition of claim

The person interested has the right of propose claim at the authority of control of the state of residence.

Refusal to bestowal of data

The person interested cant refuse to bestow to Controller the his navigation data.for obtain it ,the person interested must disabilitate the cookies following the instructions given by browser using.

The disabilitation of the cookies can worsen the navigation and the use of the functionality of the site.

Automatized processes decisionals

The Controller doesn't executes treatments which consists in automatized decisionals processes

Types of cookies

The Cookies are informations entered on the user's browser when he visit a website or use a social Network with his PC, smartphone or tablet. Each cookie contains different data, for example, the name of the server from which It comes from, a numeric identifier, etc. the Cookies can remain in the system for the duration of a session (until you close the browser used for web navigation) or for long

Periods and may contain a unique identification code.

Technicals Cookies

Some cookies are used to perform informatics authentications, monitoring of sessions and storing of specifics informations about users accessing a webpage. These cookies,so-called technicians, are often useful, because they can make browsing faster and more rapid and fruition of the web, because for example intervene to facilitate some procedures when you shop online, when you authenticate to restricted access areas or when a website automatically recognizes the language you use usually. A particular type of cookie, called analytics, are then used by web site managers to gather informations, in aggregate form, about the number of users and how they visit the site,and then process generals statistics on the service and its use.

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Profiling Cookies

Other cookies can instead be used to monitor and profile users while browsing.

Study their movements and habits of web browsing or consumption (what they buy, what they read, etc.), also in order to send advertising of targeted and personalized services (C.D. Behavioural advertising).

in this case we talk of profiling cookies. It may happen that a Web page contains cookies

From other sites and content in various elements hosted on the page itself, such as banners

Advertising, images, videos, etc. These are the so-called third party cookies, which are usually used for the purposes of Profiling. Given the particular invasiveness that profiling cookies (especially those third parties)

may have within the privacy of users, the European and Italian legislation stipulate that the user must be adequately informed about their use and express his valid consent to the insertion of cookies on his terminal

Cookies used

The site <https://www.kegiom.com> uses cookies to make the site services simpler and more efficient for the user who is viewing the Web pages. The Users who access the site will receive some very small amounts of Information in their devices in use, both computers or mobile devices, in the form of small text files, The "cookies" precisely, stored in the directories used by their browser. The Cookies used by <https://www.kegiom.com> allow to:

- Store browsing preferences,
- Avoid reinserting the same information several times,
- Analyse the use of the services and the contents provided by the site to optimize the browsing experience.

The site <https://www.kegiom.com> uses Google Analytics or Shynistat. In this case, the information generated from cookie about the use of the site are transmitted to Google INC. or Triboo Data Analytics srl and deposited at its servers. These subjects addresses of the data use these informations in order to produce report on the activities of the site, destined to the Controller or to persons that from him has received the charge . It's possible reject the providing navigation data by selecting the appropriate setting on the browser. About this question you Refer to information published on the Google website <https://www.google.it/intl/it/policies/privacy/> and the Browser add-on for disablingGoogleAnalytics<https://tools.google.com/dlpage/gaoptout?hl=it> or to https://www.shinystat.com/it/informativa__privacy_generale_app.html. This choice, however, could prevent from using all the features of the site. On the contrary, accepting the use of cookies as well as described above and continuing the navigation, the user lends free and unconditional consent to the treatment of the personals datas by the Committee and by Google or INC. Triboo Data Analytics srl with the modalities and for the above mentioned purposes. From the moment in which the user clicks on eventuals icons of Facebook, Twitter, Youtube,Instagram etc., is directed to their respective sites and receives from them some cookies that are not under the control

of the Controller. Finally, if the user arrives on the site after clicking on a banner published in another site, must know that the manager of the advertising network has assigned some cookies necessary to detect the throughput and the amount of eventuals purchases made. The responsibility for the management of these cookies is in possession of Manager of the advertising network whose information is normally available on its institutional site.